



SG Project

Raising awareness:

The importance of internationalization



UNIVERSITAT ROVIRA I VIRGILI

Objectives

To give **training** to SG universities staff around the importance of internationalization with the aim to **raise awareness** and **shift the internal culture** of our institutions **towards internationalization.**

Secondary goal:

Strengthen links between universities

Who?

Small group of committed universities within the SG for the pilot stage.



Afterwards it can be extended to:

- other SG universities
- export it to other institutions interested to “buy” the training

Timeline

Action	Description	Timeline
Present the project to SG members	Project has been shared with some members and it will be openly presented at the LOM	LOM
Set a calendar of courses to interested SG institutions	Each participating institution, depending on own calendar and needs, decides when to hold course.	LOM initial planning - Ongoing
Develop a measuring tool of the impact of the course on mentality of participants	Develop a survey or some other tool to measure and monitor change. An expert from one of our universities is needed for this.	Fall semester 2012
Prepare the application for EU funding	Depending on the call	Beginning 2013 (depending on call)
Give course to planned institutions	This pilot project can be conceived for a period of 2 years initially	2012-2014
Give course to trainers sent in from different SG participating institutions	Prepare a team of trainers to give the course at own and different institutions	To be decided

Contents

Module I (4 hours)

- Introduction to internationalization: brainstorming, group work, get on the shoes of an international student

Module II (4 hours)

- 2 hours: what is done in internationalization at YOUR university?
- 2 hours: intercultural communication

Module III (4 hours)

- YOUR university services
- Global trends in higher education. Facts and figures for your country.

Expected outcomes

- ✓ Risen awareness on internationalization
- ✓ Internal shift of mentality
- ✓ SG visibility and an activity that “gives” something to member institutions
- ✓ Results to be measured and used in conferences and publications
- ✓ European project to use the funding and the profiling

Costs



- ✓ EU Funding (highest aim)
- ✓ Also possible without EU funding if receiving institution covers trip, accommodation and meals for instructor (at pilot stage), as well as organization of course (meeting room, projector, photocopies...)
- ✓ Also a participating university wishing to send a trainer to the trainers' workshop would cover expenses of trip and accommodation for this trainer.

Staff Training Weeks?

- Travel involved
- English needed
- 1 week away
- Change of context & back to same structure
- Mix of participants

Raising-awareness Course?

- At own institution
- Local language or English
- 2 days
- Changing institutional culture from within
- Participants same institution

Prior experience



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Universities in this project

Spain	Romania
➤ Universitat Rovira i Virgili	➤ Babes-Bolyai University
➤ Universidad de Valladolid	Greece
➤ Universidad de Cantabria	➤ University of Patras
➤ Universidad de León	Norway
France	➤ NTNU
➤ Université de Rouen	Sweden
➤ Université de Le Havre	➤ University of Malmö
UK	
➤ University of Kent	
Germany	
➤ Justus Liebig University of Giessen	
Portugal	
➤ University of Porto	
	Portugal
	➤ University of Minho
	Italy
	➤ University of Catania
	Belgium
	➤ Ghent University



Survey to get indicators

http://psico.fcep.urv.cat/Q2/SUCTI_pre/

http://psico.fcep.urv.cat/Q2/SUCTI_post/

Code: test0000 / test0001 / test0002 / ...
(same for pre & post)

SUCTI-2014

Personal information

Thank you for participating in this project. Your responses are very much appreciated. Please respond in the most sincere way possible to the following questions. Do not worry, the results will be completely anonymous and will only be used for statistical purposes. Thanks in advance!

Code of survey: University:

Place of work: Place of work (Other)

Do you deal with International students? ☐ Yes ☐ No

Why are you interested in this course? Other:

Do you usually deal with international students? ☐ Yes / ☐ No

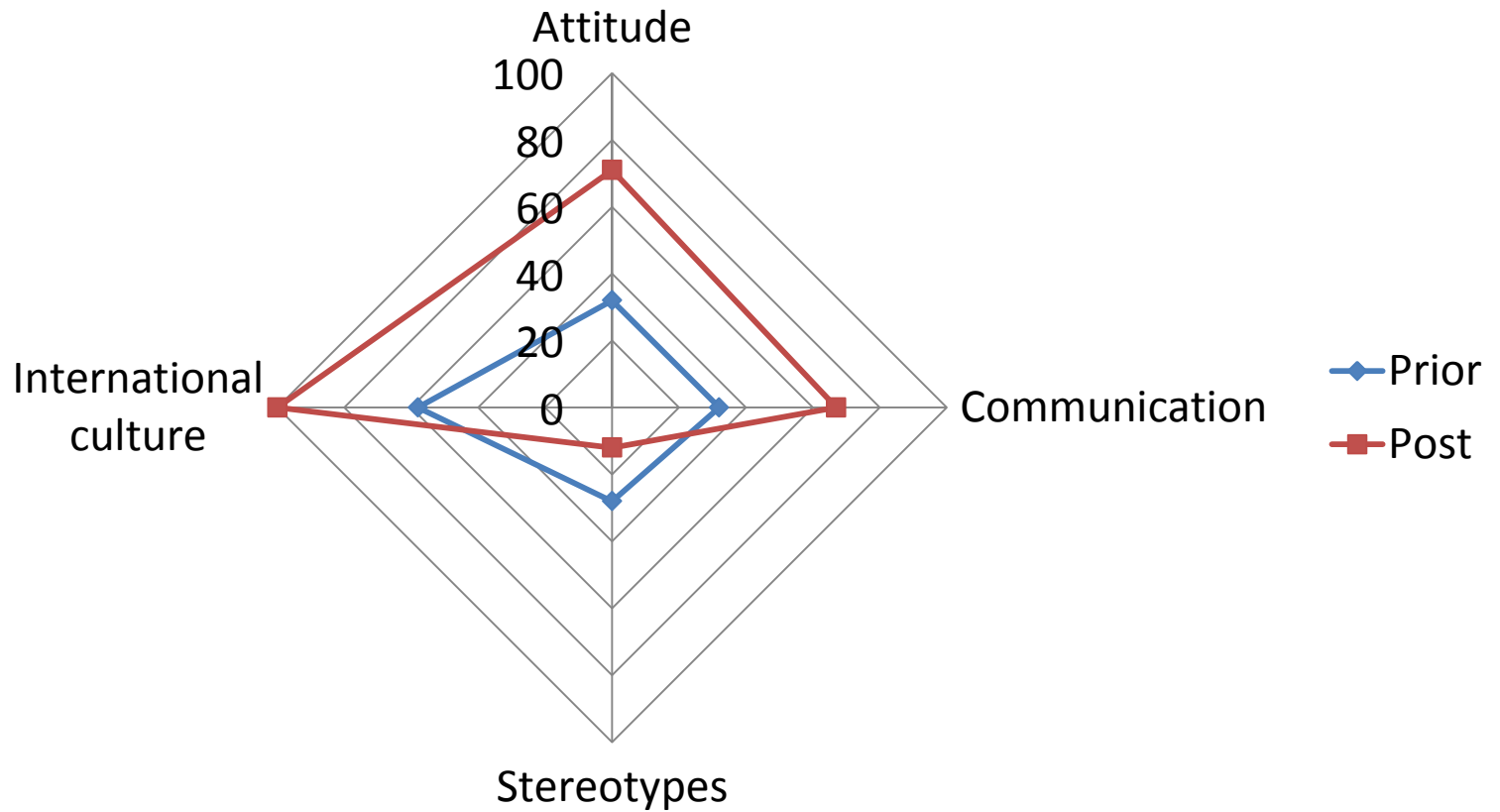
If so, how long have you been dealing with international students?

How long have you been working at the university?

You are? ☐ Female / ☐ Male

Age:

Results



URV International Staff Week: Train the trainers

DATES: 23-27 March 2014 (week before Easter)

Universitat Rovira i Virgili

International Staff Training Week 2015

Train the trainers



Calendar Train the Trainers

- 1st December: launch of registrations
- 30th January: closing of registration period
- Maximum 1 trainer / institution (ideal group: 15 participants)
- Priority to Santander Group Members

CONTENT:

- Hard content on internationalization and intercultural communication
- Soft skills: presentation skills
- Methodology (survey...)



Questions?
Comments welcome!