

Integration and Promotion of Staff Training Courses at Universities across Europe

Joint Workshop of University Networks

Integration and Promotion of Staff Training at Universities across Europe:

IMOTION Final Conference

University Foundation, Rue d'Egmont 11, 1000 Brussels

9 September 2014



The event is organised within the framework of the Lifelong Learning Programme funded by the European Commission

Target audience: university management, university staff organising training activities, Erasmus administrators, academic and administrative staff interested in competence development activities

Background

With the launch of the Erasmus+ programme, the European Commission stipulated that any Higher Education Institution (HEI) wanting to apply or participate in the 2014-2020 EU programme for education, training, youth and sport needs to have a valid Erasmus Charter for Higher Education as part of its strategy for modernisation and internationalisation. This strategy acknowledges the **key contribution of mobile staff and students**, and of participation in European and international cooperation projects, to the quality of its higher education programmes. Consequently, there are **more than 4,000 HEIs in Europe** that have an Erasmus Charter and therefore the possibility of participating in Erasmus staff training activities.

The IMOTION project

The above mentioned concepts set a foundation for the **IMOTION project** - **Integration and Promotion of Staff Training Courses at Universities across Europe** whose results will be the highlight of this event. The IMOTION is a one-year initiative funded by the European Commission's Lifelong Learning Programme, launched in October 2013. Its aim is to create an **online platform** that will **centralise information** about **staff training events** organised in Europe.

The project is coordinated by the Network of the Universities from the Capitals of Europe (UNICA) and is composed of a consortium of European universities and networks including the Sapienza University of Rome, Ghent University, SGroup European Universities' Network (SGroup), Compostela Group of Universities (CGU) and the European Association of ERASMUS Coordinators (EAEC).

The **rationale** behind the initiative is that a better promotion of Erasmus staff training will **increase** the number of staff from Higher Education Institutions participating in training activities. It will also **help** staff from offices different from mobility or international relations to better know and join the training activities, for example staff working in doctoral education, welcome and support services, press and communication, libraries, accountant and financial, IT.

Making the information easily accessible and promoting these events will also help the process of **"internationalisation at home"**, giving staff the opportunity to follow training events or to get in contact with international colleagues who are spending a mobility period in their HEI.

The Final Conference

The event will bring together **both members and non-members** of the European Universities' Networks to exchange their practices and experiences in a series of panel sessions and round-table discussions.

The Conference is the **fifth in a series initiative** organised jointly by the Santander Group, the Compostela Group and the UNICA Networks, following successful seminars on the University Collaboration in Adult Education (2010), Successful Management of the Erasmus Mundus Joint Doctoral and Master Programmes (2011), and specialised workshops on academic collaboration in Higher Education with strategic regions such as China (2012) and Sub-Saharan Africa (2013).

In the course of panel sessions, case study presentations and demonstrations, the participants will **explore current challenges** for organisations and employees to face the latest trends in the work environment and **discuss quality assurance** of staff training. **Alternative approaches** to staff training (for example volunteering) will be discussed as well as **institutional strategies** on integration of staff training at universities.

Programme outline

- 08:30 09:30 Registration and welcome coffee
- **09:30 09:45** Welcome by Luciano SASO, Deputy Rector for International Mobility, Sapienza University of Rome, Member of the UNICA Steering Committee and the SGroup Executive Committee
- 09:45 10:30 Keynote speech by Gerry MURRAY, CEO, Wide Circle
- **10:30 10:40** What is a university professional? short introduction to the discussion panel
- 10:40 11:15 Discussion panel
- 11:15 11:45 Coffee break
- 11:45 12:00 Alternative approaches to staff training
- 12:00 13:00 Institutional strategies on integration of staff training at universities
- 13:00 14:00 Lunch
- 14:00 14:15 Brief report on the IMOTION project
- 14:15 15:00 Official launch of the IMOTION platform
- 15:00 15:30 Testimonials on staff training
- 15:30 15:40 Official IMOTION film
- **15:40 16:00** Closing by the Vanessa DEBIAS SANTON, Head of Sector Erasmus Unit, European Commission
- 16:00 Reception

Organising institutions^{*}

Compostela Group of Universities

compostela

The Compostela Group of Universities is a non-profit international association aimed at fostering cooperation and promoting dialogue in all fields related to higher education.

The Compostela Group was set up with three basic objectives:

Strengthening the channels of communication between the member universities, organising events for the study and discussion of different questions related to the interests of the Group and promoting mobility between members as a basis for enhancing the knowledge of European cultures and languages.

Website: www.gcompostela.org

European Association of Erasmus Coordinators (EAEC)



Association of Erasmus Coordinators The European (EAEC www.eaec.eu.com) is established since 2005 and now has 80 member universities. It organizes the annual ERASMUS Coordinators and Go-Exchange Education Fair, known as ERACON. Member participants include

ERASMUS coordinators, Bologna promoters and other officials and experts from all over Europe and beyond. The official registered office of the Association is in Cyprus with a support office in Brussels hosted by the European Office of Cyprus.

The main objectives of the Association are to enable an information and experience exchange by the European Erasmus Programme Coordinators, to promote mobility of students and research personnel in the EU, and to support the process of raising education standards and quality in the territory of the European Union.

Website: www.eaec.eu.com

SGroup European Univeristies' Network





The SGroup is a European Universities Network founded in 1989 comprising over 30 members from 15 European countries cooperating closely to strengthen their individual potential as they strive for excellence in university governance, teaching and research approaches.

The SGroup is a dynamic platform for modern, internationally orientated universities with the aim of expanding collaboration opportunities in education and research through the transfer of knowledge and development of strategic alliances with higher education institutions worldwide. The SGroup Network serves as a gateway to Europe for academic collaboration with higher

^{**} in alphabetical order

education institutions worldwide. Its mission is based on four core areas of cooperation – internationalisation strategy, academic collaboration, academic mobility, and transfer of knowledge.

Website: www.sgroup.be

Network of Universities from the Capitals of Europe (UNICA)

UNICA is a network of 46 universities from the capital cities of Europe. Its role is to promote



Network of Universities from the Capitals of Europe

academic excellence, integration and co-operation between member universities throughout Europe. It seeks also to be a driving force in the development of the European Higher Education Area.

To achieve its aims UNICA articulates the views of member universities to European institutions and to national, regional and municipal governments. It provides members with information on European initiatives and programmes, and supports them in co-operative projects.

Website: www.unica-network.eu