

How entrepreneurial is your Higher Education Institution?

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Leadership and
Governance



Organisational
Capacity, People &
Incentives



Entrepreneurship
Development in
Teaching & Learning



Pathways for
Entrepreneurs



University - Business
/ External
Relationships for
Knowledge
Exchange



The Entrepreneurial
HEI as an
Internationalised
Institution



Measuring the
Impact

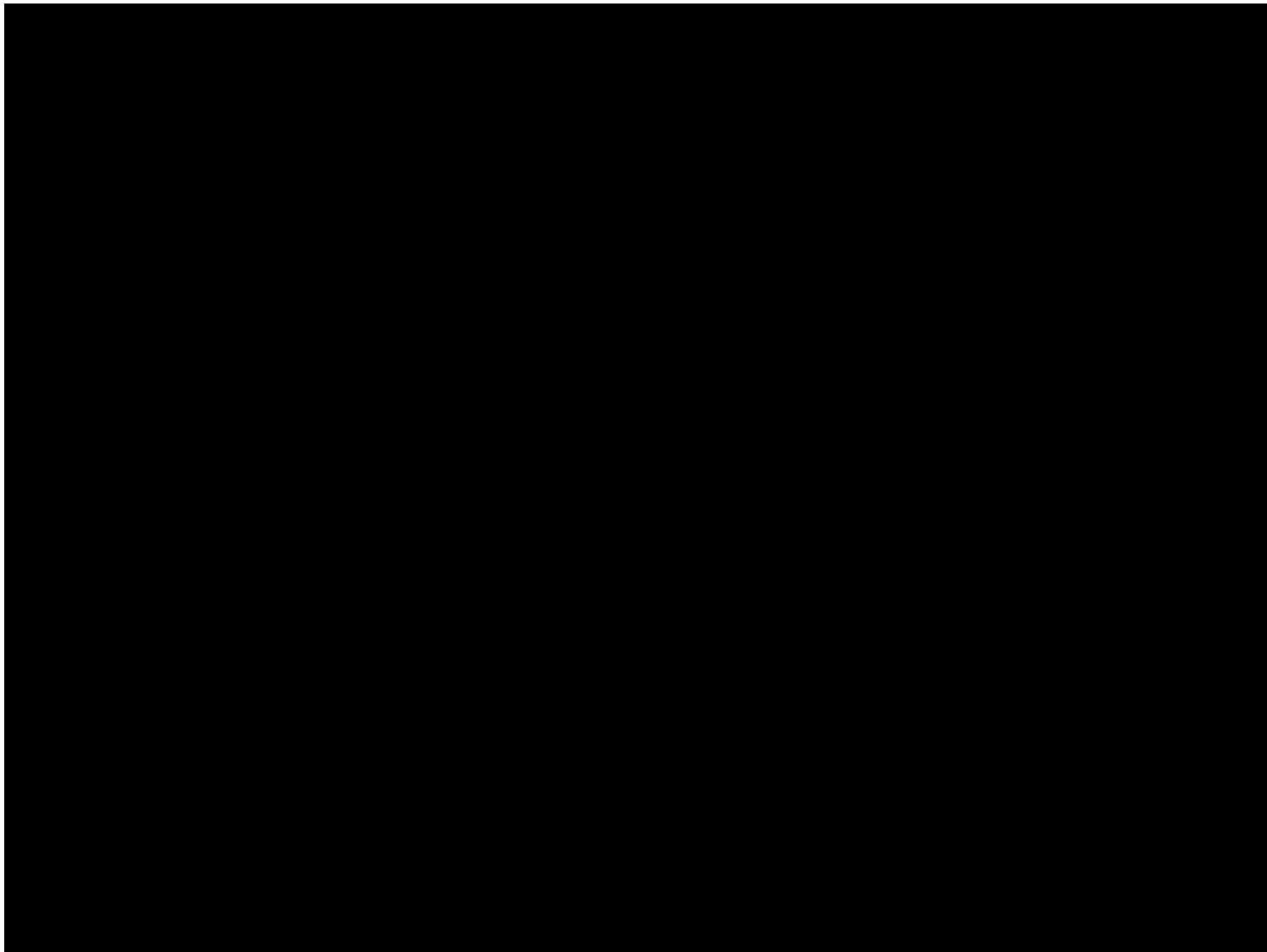
HEInnovate

Towards more entrepreneurial and innovative HEIs



Background

- **European Commission University Business Forum 2011** - need for guidance and a clear framework for HEI's wishing to be more entrepreneurial
- Value of a **common European framework** to guide HEI's in this process
- European Commission convened an **external expert panel** in collaboration with the **OECD**
- An online self-assessment tool was developed – **HEInnovate**
- Launched in **November 2013**





Structure & Scope – 7 Dimensions

- **Leadership and Governance**
- **Organisational Capacity, People and Incentives**
- **Entrepreneurship Development in Teaching and Learning**
- **Pathways for Entrepreneurs**
- **University – Business / External Relationships for Knowledge Exchange**
- **The Entrepreneurial HEI as an Internationalised Institution**
- **Measuring the Impact**

Dissemination 2014

- **Dedicated events:**
 - Belgium; Antwerp, 29th January 2014
 - Wales; Swansea, 22-23rd May 2014
- **Co-organised workshops :** HR, SE, ES, PL, HU, CY, DK, IE, BE
- **Independent HEI-led workshops:** multiple HEIs across EU
- **OECD National Policy Review 2014:**
 - Bulgaria (5 universities);
- **OECD National Workshops:**
 - Lithuania (including Latvia and Estonia): June 2014;
 - Italy: 1st October 2014 (EU Presidency event);
 - Portugal: 18-19th November 2014
- **Growing online community – LinkedIn** (166 members as of 05/11)



Results to date (since November 2013)

- More than **470 HEIs** have completed self-assessments;
- HEIs from more than **100 countries** in all continents (as of September 2014) have accessed HEInnovate (including all 28 EU MS);
- A growing **international professional community** evolving around *HEInnovate*;
- Around **22 seminars, workshops and dissemination events** held across the EU;
- A number of **grass-roots activities** emerging around *HEInnovate* without Commission intervention;

Next steps

1. *New release 18th November 2014* during Global Entrepreneurship Week
2. *Building the HEInnovate community*
3. *Policy support measures:*
 - National policy reviews in selected MS in 2015-2016;
 - Quality (assurance) of *HEInnovate* and its application;
 - Making top HEI management aware of *HEInnovate*;
 - Cooperation between HEIs at different stages in their development
4. Training package (concept stage)
5. "HEInnovate Challenge" – launch 19/11/2014
6. Q&A video



Thank you
Any questions?

HEInnovate.eu

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